

Your
Ad
Here

IN CONNECTION WITH ATLAS RAIL & RETAIL ADVERTISING

Media Pack

Your local business, on connected screens in gyms and busy venues nationwide — seen by people who are already stopping at the machine.

800+

CONNECTED MACHINES
NATIONALLY

4

WAYS TO APPEAR ON EACH SCREEN

£39

FROM, PER MACHINE PER MONTH

BRIGHT.BLUE

Who we are, and what we offer

Bright.Blue runs a national network of connected screens on vending machines in gyms and other high-footfall venues. When people stop to buy a drink, your business can appear on that screen — locally, clearly, and without reprinting a poster.

800+

MACHINES NATIONALLY

UK-wide

GYMS, LEISURE,
CAMPUSES, TRAVEL

45k

TYPICAL GYM SCREEN
VIEWS / MONTH

4

PLACEMENTS ON EVERY
MACHINE

A local audience, already looking

People stand in front of the machine to shop. That is dwell time you can use — in the venues nearest your business.

Digital, not a paper board

Motion, a listing, or a banner on the home screen. Change the creative without a reprint. We make the artwork for you.

Simple packages, one decision

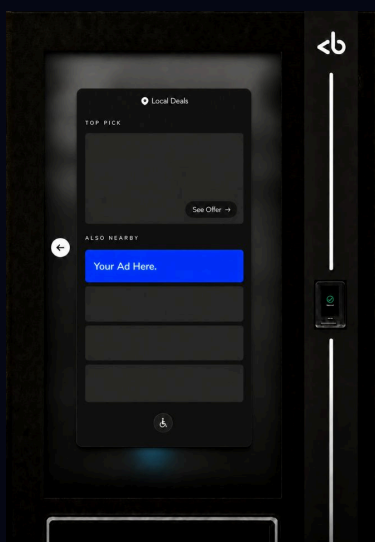
Four sizes, from a listing at £39/month to a moving advert at £300/month. Pick the one that fits, then we handle the rest.



THE FOUR PLACEMENTS

This is exactly what you buy

Four media spaces on every machine. Your package is simply which of these you get. Artwork is made for you, sized to each one.

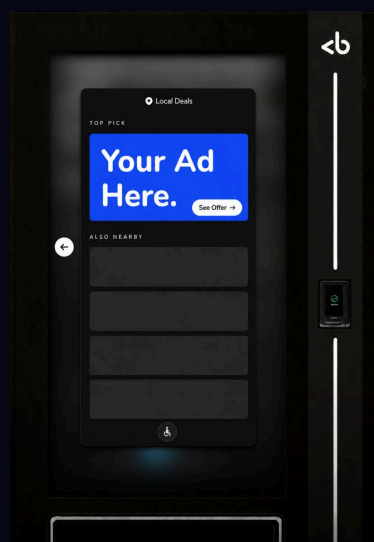


01 · LISTING

Local deals card

A browsable listing in Local Deals. Anyone who taps in can find you.

IN EVERY PACKAGE · FROM STARTER £39

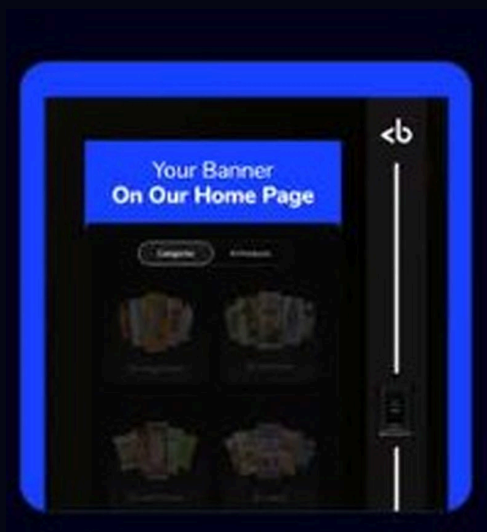


02 · LEADER

Pinned at the top

Your listing stays first in Local Deals, above every other offer.

GROWTH, ENTERPRISE & PREMIUM · FROM £89

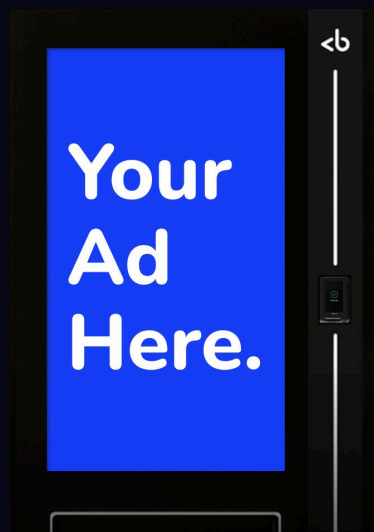


03 · BANNER

Home-screen banner

Seen before anyone opens a category — the first branded moment on the screen.

ENTERPRISE & PREMIUM · FROM £249



04 · ON-SCREEN AD

10-second takeover

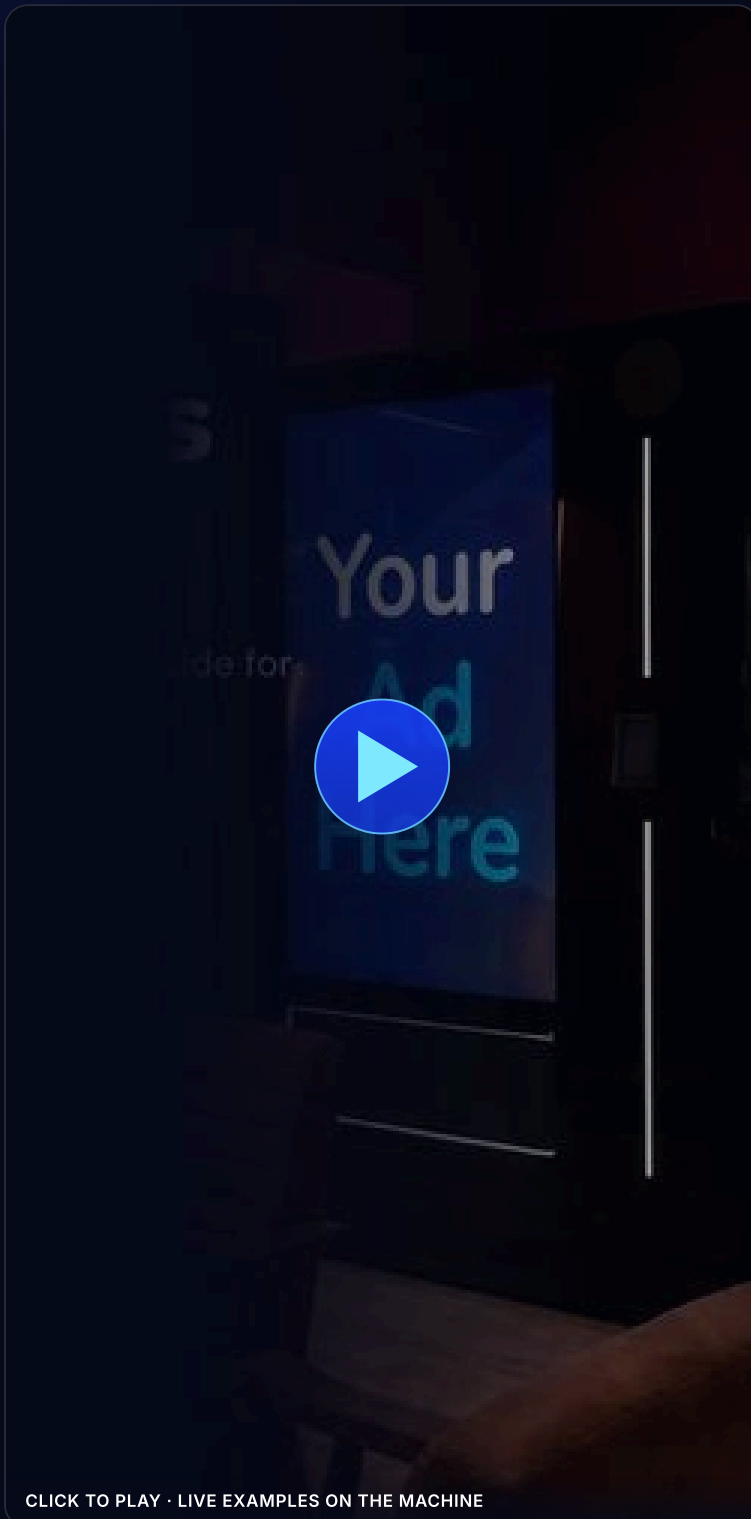
Full-screen on the idle rotation. Static on Enterprise. Moving on Premium.

ENTERPRISE £249 STATIC · PREMIUM £300 MOVING

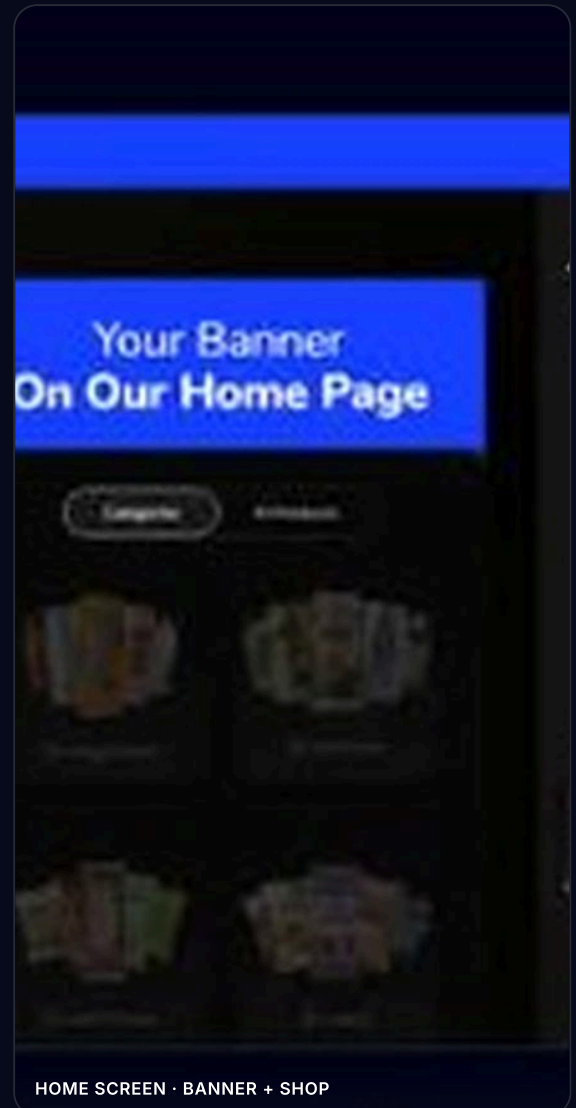
SEE IT FOR YOURSELF

This is the screen **your business appears on**

Tall connected machines in gyms and busy venues. Your advert sits on the same screen people use to buy a drink — not on a distant poster.



CLICK TO PLAY · LIVE EXAMPLES ON THE MACHINE



HOME SCREEN · BANNER + SHOP

Watch live examples

Click the play button, or scan. The video is inside this PDF and also online if the click is easier.

local-ad-live-examples.pages.dev



CHOOSE A SIZE

Four packages. One per machine.

All prices are per machine, per month, on a 12-month term. Artwork is included. Start with the presence you need — you can always talk to us about adding more later.

BEST IF YOU WANT TO BE FINDABLE

Starter

CATEGORY LISTING · 1 OF 4 PLACEMENTS

£39/mo

A listing card in Local Deals. The lowest-cost way onto the machine.

- ✓ Local deals listing
- Local deals leader
- Home banner
- 10-second on-screen ad

BEST IF YOU WANT TO STAND OUT IN THE LIST

Growth

LISTING + LEADER · 2 OF 4 PLACEMENTS

£89/mo

Your listing, pinned first in Local Deals — above every other offer.

- ✓ Local deals listing
- ✓ Local deals leader
- Home banner
- 10-second on-screen ad

BEST IF YOU WANT TO BE SEEN ON THE SCREEN

Enterprise

LISTING, LEADER, BANNER + STATIC AD · 4 OF 4

£249/mo

Everything, plus a 10-second static advert in the idle rotation.

- ✓ Local deals listing
- ✓ Local deals leader
- ✓ Home banner
- ✓ 10-second static ad

BEST IF YOU WANT THE MOST NOTICEABLE SPOT

Premium

LISTING, LEADER, BANNER + MOVING AD · 4 OF 4

£300/mo

The full set, with a 10-second moving advert instead of a still.

- ✓ Local deals listing
- ✓ Local deals leader
- ✓ Home banner
- ✓ 10-second moving advert

STEP 01

Choose a package

Pick the size and the machines near your customers.

STEP 02

We make the artwork

Creative is included, sized for every placement you have bought.

STEP 03

You approve

Sign off the creative, then we schedule it into the rotation.

STEP 04

You go live

Your ad appears on-screen. Billing starts from go-live.

Creative included · 12-month minimum · Prices per machine, exclude VAT · Subject to availability

LET'S WORK TOGETHER

Ready when you are

This pack is the short version — enough to choose a size and see the machine. Anything more detailed, ask. We'll help you pick the machines nearest your customers.

YOUR CONTACT

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WEB

atlas-uk.co.uk · bright.blue



Calling on behalf of Bright.Blue

Brett is from Atlas, selling Bright.Blue local advertising. Same person you speak to for Atlas rail and retail boards — now also with connected screens in gyms and busy venues.

In connection with Atlas Rail & Retail advertising.
Bright.Blue branding throughout, so what you see here is what runs on the screen.